



CHAMPAGNE
POL ROGER

Press Release

Champagne Pol Roger welcomes Bastien Collard de Billy as General Secretary

In the early 1990's, Hubert and Evelyne de Billy, as the fifth generation of the family, joined Christian de Billy and Christian Pol-Roger to work for the Champagne House founded by Pol Roger in 1849. Bastien Collard de Billy is now the first of the sixth generation to join Pol Roger.



After graduating from Sciences Po Bordeaux (2008) and Sciences Po Paris (2010), Bastien worked for five years as a lawyer in business law firms in Paris. In 2017, he was appointed as a mergers and acquisitions lawyer at the headquarters of Pernod Ricard and, subsequently, held the same position with the cognac and champagne subsidiary of the group.

At Pol Roger, he will coordinate the work of the different parts of the business and will take part in strategic decisions alongside Laurent d'Harcourt and the members of the Executive Board*. Bastien will also fly the flag on several export markets where he will continue to pass on the values of the House while consolidating historical connections with Pol Roger's long-standing partners.

« I am very proud to bring the skills I acquired in highly demanding companies to our cherished family business. It is a great honour to introduce a new chapter of a House that has managed to pass on, generation after generation, the same demanding culture of quality. »

Following the appointment of Veronique Collard de Billy as Head of the Supervisory Board in 2019 and the extension of the production facilities launched in 2020, Pol Roger continues to grow with the same motto: excellence and independence.

* The members of the Executive Board are Laurent d'Harcourt (President), Hubert de Billy (Business Development and Public Relations Director), Isabelle Gautier (Chief Financial Officer) and Damien Cambres (Cellar Master).