

June 2, 2015

**POL ROGER**  
*Portfolio*

## Pol Roger is delighted to support the Pentland ‘Winston Churchill Design Competition 2015’



2015 marks the 50th anniversary of Sir Winston Churchill’s death, Pol Roger’s greatest exponent, and in celebration of his remarkable life and legacy, we are delighted to have partnered with Pentland Group plc, ARTS THREAD and The Churchill Centre for the 3rd annual ‘Winston Churchill Design Competition 2015’.

The competition invites entries from the Arts Thread network, which extends to over 100 international art & design colleges in over 20 countries, to design a gift box and label for a Magnum of Pol Roger Brut Vintage 2006 champagne (the forthcoming vintage release). Pol Roger Brut Vintage was the style of Champagne that Sir Winston Churchill himself enjoyed, thus commemorating the life of one of our greatest leaders.

The winning entrant will get to receive their design made up on a Magnum of Pol Roger Brut Vintage 2006 and will also have the opportunity to visit Maison Pol Roger.

We are delighted to be involved in this innovative design competition and look forward to seeing the different ways in which the art and design students approach the challenge.

For more information on how to enter the competition, please visit the Arts Thread website: [www.artstthread.com](http://www.artstthread.com).

