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**POL ROGER**  
*Portfolio*

## The Pol Roger Inter Brewers' Blind Wine-Tasting Match



Pol Roger are huge supporters of the practise of Blind Wine tasting, and support a number of competitions where the discipline is put to the test, the longest standing being the Varsity match, now in its 63<sup>rd</sup> year, and the youngest, the Inter WSTA, which was launched in 2015. The Inter Brewers' match was established in 2002 and is held every other year in the majestic setting of the Brewers' Hall in the City.

This year, we were delighted to be joined by 6 teams from the Brewing industry, including Wiltshire family brewery Arkell's, whose Chairman, James Arkell, is the current Master of the Worshipful Company of Brewers.

The match followed the same format as the Inter-Regional WSTA and Business School Alumni Blind Wine-Tastings, with 4 white, followed by 4 red wines served blind and answers selected from multiple choice options. With a mixture of old and new world wines, the selection took the tasters around the globe and tested their knowledge of some lesser known regions (perhaps slightly cruel was a Sauvignon Blanc from Côtes de Gascogne in France!).



It was a closely fought contest however, proving unmatchable on the reds, Young & Co claimed victory for the very first time and all team members were awarded a bottle of Pol Roger Brut Vintage 2004.

We look forward to returning to Brewers' Hall in two years time for the next clash of the Brewers!